

Impact Management Strategies

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We have compiled a couple of tables of the positive and negative impacts of our business. The first one that we created is one that highlights the impacts of the Disney Frozen Resort on the people of the area, who are called the Sami People. They still live quite a nomadic lifestyle, which could turn out to be a problem for developers.



Issue one			
The first issue that we have chosen to concentrate on is the fact that the tourism business will affect the rituals, culture and somewhat nomadic lifestyle of the Sami People, who are the natives of the region.			
Response:	Negatives	Positives	Predicted outcome
We will combat this issue by negotiating use of an area of land that the Sami People are comfortable with us using. Negotiation is a way that world leaders can come to an agreement, and so it is a given that this will be effective between two small groups, the developers and the preservers.	Social		The positives of this proposed solution outweigh the negatives. Negotiation is a way that many opposing groups have reached a positive conclusion throughout history, and so this proposal has a very high success rate. We will be able to build our resort and The Sami People will be able to keep their traditional and nomadic lifestyle. Perhaps we will be able to give them advice and help when they have problems, and they will be able to offer us information on the region that only thousands of years of inhabitation can provide. This seems to be a very positive solution indeed.
	-This is an unreasonable request because we also have a right to develop within the Lofoten region. -Many of the Sami People do not know the English language and so communication will be a challenge.	-This will benefit both groups because negotiation will give both of us what we want. -If negotiation benefits the Sami People, then other tribal groups in other areas of the world may follow and this leads to a more developed world.	
	Environmental		
	-More intense development will have to be done to create the plans that we made within a smaller area of land, which leads to a greater amount of disruption of the land.	-Some parts of the Lofoten Region will be perfectly preserved by the Sami People. -The Sami People might be able to give us some helpful information that only thousands of years and not the internet can provide.	
	Economic		
-Developers will not get as big of a profit if the area of land to develop on is smaller due to negotiation.	-The remaining land of the Lofoten Region will be worth more in the future, if any other business ever wanted to develop.		
Response	Negatives	Positives	Predicted outcome
The issue that is present will be solved because we will be	Social		The negatives of this proposed solution are more significant than the positives. For example, one of
	-There are other groups present in other regions and they may be disrupted.	-The cultures and traditions of the Sami People will not be disrupted by tourists.	

<p>moving our resort to another region. Moving regions will definitely preserve the traditions and cultures of the nomadic Sami Tribe. However, there are not many regions that are suitable for building the business that we have in mind, as a very important feature of the Lofoten Region is that it is one of the best places to view Northern Lights, as well as having some very important landforms that are necessary for us to conduct many of our activities.</p>	<p>-Moving may be seen as a sign of weakness, and the Sami will see people of the modern world as pushovers.</p>	<p>-Moving may give the company a better and reputation as we will be seen as respectful of the traditional people.</p>	<p>the Frozen Resort's main attractions is the viewing of the Northern Lights, and the Lofoten region has this feature, as well as other landforms that are crucial for the Resort. This solution will also make us seem like pushovers, and does not leave a very lasting impression on the Sami People. Also, Lofoten is the closest town to a main city that materials be will trucked out from, and if we had to pick another location, materials will have to be trucked out further and therefore will cost more money. This proposal for a solution will not be a very effective one.</p>
	<p>Environmental</p>		
	<p>-The new chosen region's environment will be negatively impacted with all the construction work. -The Lofoten region is the region that the Disney Resort will be the most sustainable on, and other regions will not work as well. -There is no better place in the world to view the Northern Lights then in Lofoten.</p>	<p>-The Lofoten Region's environment will not be negatively impacted with all the construction work. -We may be able to find a region that is actually more suited to our building plans than the Disney Frozen Resort.</p>	
	<p>Economic</p>		
	<p>-Lofoten is the closest town to a main city that is suitable for building the Disney Resort. If another Region was chosen, then materials would have to be trucked further and therefore, it will cost more money.</p>	<p>-Having to truck materials further out will provide a better income and more work for truck drivers. -The workers at Disney Frozen Resort will get better income, as they have to travel further to get to their place of work.</p>	
<p>Conclusion</p>			
<p>The conclusion that we have come to is that we will be negotiating use of an area of land that the Sami People are comfortable with us using. As mentioned above, this solution's positives outweigh the negatives, and negotiation is a solution that all of our ancestors have benefited from.</p>			